

**TARGETED  
PROMOTIONS**



**TARGETED  
COUPONS**

## COUPON SAVINGS CENTER

**REACH YOUR CUSTOMER AT THE  
HIGHEST POINT OF IMPACT....  
.... IN-STORE JUST PRIOR TO THE  
START OF THEIR SHOPPING EXPERIENCE**

- \$ CREATE AN  
IN-STORE DESTINATION**
- \$ GROW THE SUPERMARKET'S  
BOTTOM LINE**
- \$ ENHANCE THE CUSTOMER'S  
SHOPPING EXPERIENCE**
- \$ NARROWCAST & "3D"  
TARGETED ADVERTISING**
- \$ 3D "ENHANCED"  
PROMOTIONS & BRANDING**
- \$ REAL-TIME DATA REPORTING,  
UPDATING, & MONITORING**



### Satellite Coupon Stations

- **ADDED CAPACITY**
- **IMPROVED TRAFFIC FLOW**

## TARGETED COUPON OFFERS AND FEATURES

- **TARGETING BASED ON BUYING HISTORY**
- **SPECIAL OFFERS BASED ON LOYALTY CARD**
- **RECIPES LINKED TO TARGETED COUPONS**
- **REMOTE NETWORKED KIOSK MANAGEMENT**



[www.PromoDriver.com](http://www.PromoDriver.com)  
301 East Center St. Elmira, NY 14901  
Phone:(607)737-0203 Fax:(607)737-2634